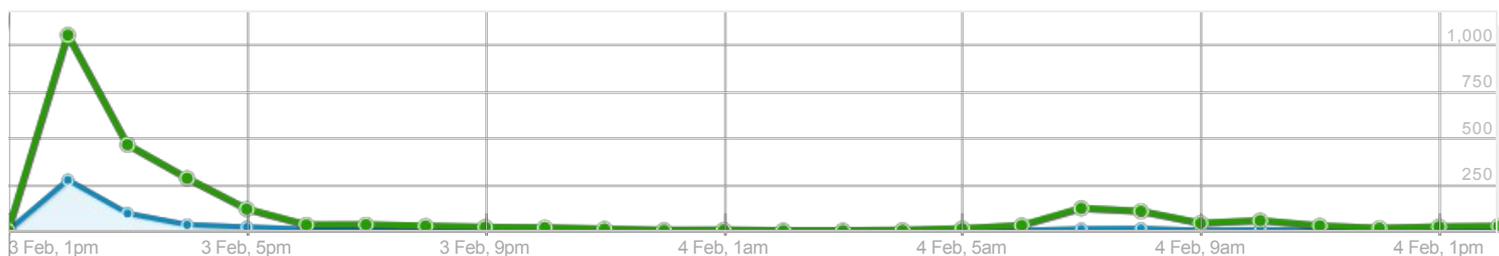
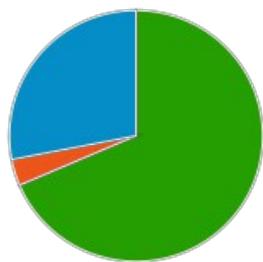


Sent to 1,174 unique subscribers across 3 lists

● Opens and ● Link Clicks for first day



## Campaign Overview



- **805** Unique opens  
2,803 total opens to date
- **40** Bounced  
3.41% couldn't be delivered
- **329** Unopened  
Open rates are only estimates

- 70.99%** of all recipients opened so far
- 44.97%** clicked a link (362 people)
- 0.53%** unsubscribed (6 people)
- 0** people marked it as spam (0%)
- 0** shares across Facebook, Twitter & email

## Links Clicked

<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p><b>362</b> <b>people clicked</b> Giving you a <b>44.97%</b> click rate.</p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p><b>1.46</b> <b>clicks per person</b> Average of all those who clicked.</p> </div>	<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p><b>528</b> <b>total clicks</b> Made by 362 people</p> </div> <div style="border: 1px solid #ccc; padding: 5px;"> <p><b>443</b> <b>didn't click</b> That's 55.03% of all those who opened.</p> </div>
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Link (URL)	Unique	Total
dmm.net.nz/knowledge-base/timelapse/	295	385
dmm.net.nz/work/	69	75
dmm.net.nz/	27	32
Link to web-based version of this email	15	20
dmm.net.nz/services/	7	7
dmm.net.nz/knowledge-base/	6	6
dmm.net.nz	3	3